

# JHEY PHOTO BRANDING GUIDE

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[www.jheyphoto.com](http://www.jheyphoto.com)  
@jheyphoto



# THE PROCESS

01

## When to book

I would love to get something on the calendar as soon as you know you want to book with me!

02

## How to book

You can book online on my website using the senior tab!

03

## Before the shoot

Choose location(s), outfit(s), and props, (advice on the next page). Communicate with me if you have any questions or concerns.

04

## Gallery

I will deliver an online gallery within three weeks of the photoshoot. You will be able to create favorites lists, order prints online, and download your images.

05

## Editing

All of my packages include basic editing; color, crop, contrast, and exposure. This does not include retouching, but I am happy to do it on a few of your favorites if needed.

06

## How to pay

Payment is due at the time of the shoot, and I accept Venmo, check, or cash! I will also send you an invoice so you can mark it as a business expense.

# 1

## Communication

Communication is key! So let me know if there is a pose or setting that you like/dislike. I'm here to capture your idea of your perfect branding photos.

# 2

## Ideas

Feel free to bring inspiration to the session. Brainstorming ideas or creating a Pinterest board can help when it comes to the day of your shoot. You can also check out what other local business have done!

# 3

## Locations

I recommend choosing location(s) that mean something to your business! We can do them in your office, a coffee shop you work at, etc. Otherwise, I would pick locations that match the vibe you'd like to portray. Renting a studio out is always an option as well for a clean look.

# 4

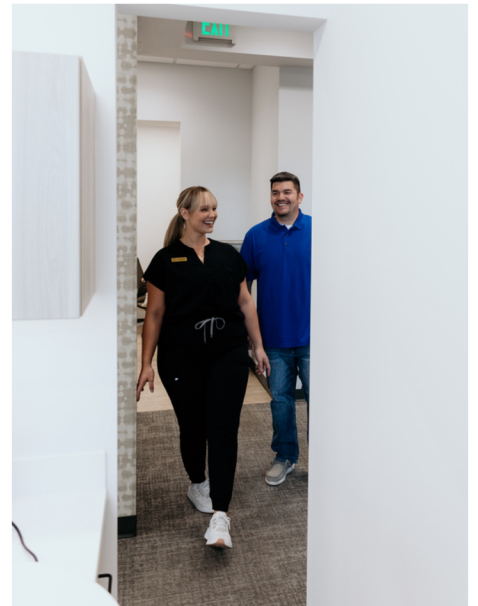
## Outfits

I advise people to wear something that makes them feel confident and comfortable!! I don't limit outfits but do recommend that you max it out at two per hour.

# 5

## Props & People

Include props that can show your personality as well! It also helps people relax in front of the camera! I would recommend bringing a laptop, phone or any other equipment you may work with! If you work with clients, I would recommend bringing a family member or friend to be a client for you.





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# NEXT STEPS



I will reach out about a week before your sessions to confirm the details. Let me know if you have any questions!

**@jheyphoto**

Follow me on Instagram, Facebook & TikTok to see more of my work and to view sneak peeks!

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