

JHEY PHOTO MILESTONE GUIDE



www.jheyphoto.com
@jheyphoto



THE PROCESS

01

When to book

I would love to get something on the calendar as soon as you know you want to book with me!

02

How to book

You can book online on my website using the newborn tab!

03

Before the shoot

Choose outfit(s), and props, (advice on the next page).

04

Gallery

I will deliver an online gallery within three weeks of the photoshoot. You will be able to create favorites lists, order prints online, and download your images.

05

Editing

All of my packages include basic editing; color, crop, contrast, and exposure. This does not include retouching, but I am happy to do it on a few of your favorites if needed for a small fee.

06

How to pay

A deposit is due at time of booking. The remainder of payment is due at the time of the shoot, and I accept Venmo, check, or cash!



ADVICE

01

Communication

Communication is key! So let me know at the photoshoot what your priorities are!

02

Outfits

I advise people to wear something that makes them feel confident and comfortable! Picking a color scheme and sticking to it is great! Bring along a few different outfits for your kiddo and make sure they fit. Babies tend to get lost in clothing that is too big. Some babies HATE trying to crawl in dresses, so make sure you have some options if that's your little one! If you wear blue light glasses or transition lenses, be ready to take them off or wear a different pair of glasses!

03

Include props that can show your little one's personality as well! It also gives kids something to focus on! Balloons, signs, baskets, blankets, their favorite toy, a stuffed animal, etc.

04

Don't Rush

Trust me. Don't freak out. Don't rush it. I've been doing this for a long time (over 12 years) and know how to maximize the time we spend together and capture a variety of poses, family combinations, candid moments, etc.

05

For outdoor sessions, Pet's are welcome

I would just recommend bringing them toys to get their attention, someone to hold them when they aren't in pictures and treats to reward a good job.



I am a Cat Mom

I am the proud mamma of 2 kitty cats, Joey and Jasmine, though they have free range of the house normally and don't always come into the studio, if you have an issue with cats, I am more than happy to put them away during your session, just please let me know beforehand!



TIPS FOR KIDS

01

Be excited!

Talk about how fun photos are going to be and how excited you are. They will feed off your energy.

02

Play games instead of posing.

We can get fun photos having a tickle fight, playing red light green light, running circles around parents, etc.

03

Make them feel at home.

Bring toys, music, or anything that makes them smile and feel comfortable.

04

Don't be overwhelming.

When there are ten people all yelling commands, it can be overwhelming and confusing for the kids. Keep it simple by having one family member behind me so they have a familiar face.

05

Don't force anything

If they don't want to stand still, walk. If they don't want to sit, do a piggyback ride.

06

Don't expect perfection.

Life isn't perfect, especially with kiddos, so let your photos reflect it! Silly faces, hairs out of place, dirt on the outfit, all of it can be part of the shoot! Don't expect your kids to do what the kids on Pinterest are doing (not to mention you probably pinned the best photo from 40 different photoshoots). Let your kids be their best versions of themselves instead of expecting them to be someone else!

CAKE SMASHES

BRING WIPES, TOWELS AND EXTRA OUTFITS

01

If we are in my studio and we get really messy, you are more than welcome to do a quick sink bath but bring towels, tons of wipes and a going home outfit!

NOT ALL BABIES LIKE CAKE.

02

Be fully prepared for the birthday boy/girl to hate touching, looking at, or being near the cake. Some dive right in, some want nothing to do with it, some touch it and immediately regret it. All of these reactions are PERFECT, and all about the baby in that moment. If baby hates the cake, I'll have mom or dad take a pinch of cake and pop it in baby's mouth. Sometimes this little taste will convince baby that cake is amazing, and they go from there. Sometimes not. It also doesn't need to be cake! Though cake smashes are adorable and fun, I've had great success with donuts, cupcakes, watermelon, etc.

THIS WILL BE THE LAST THING WE DO

03

As I'm sure you may realize, this will be the last part of the session we do! I typically start with portraits, then we bring out the cake and capture baby's reaction. We will save plenty of time for the birthday boy/girl to be able to explore and figure out the cake (usually 15 minutes).

CHOOSING A CAKE

04

Avoid chocolate and red frosting. Pastels or no dyes in the frosting is ideal. Deep colors in frosting tends to dye baby's skin, which will be difficult to wash off. Avoid fondant, decorations on cake/etc. These things can be choking hazards, so best to leave them off.





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more of my work and to view
sneak peeks!